

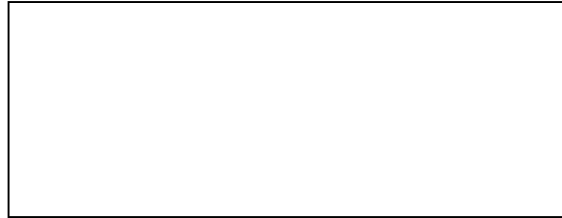


**Rocking Horse  
Contributor Newsletter**

Phone: 324-1111 Ext. 110  
Website: www.rockinghorsecenter.org

651 S. Limestone St.  
Springfield, OH 45505

*Raising Healthy Families  
in a Caring Community*



Eminent Sponsors



**It's a WIN-WIN!**

In the race for your business to be successful and community oriented, do you see yourself as a Thoroughbred? A Pacesetter? How about The Favorite? Wherever you may place yourself, Rocking Horse has a leg up on providing a business partnership that's a winner! By joining us in our mission to Raise Healthy Families in a Caring Community you will secure your

business' place at our special events; educate and empower your employees; and help provide funding for many necessary, ongoing programs at our facility. You pick your level of commitment and we do the rest! Whether you're a Thoroughbred, Pacesetter or Favorite you are first place with us! Call Leslie at 324-1111 ext. 142 for more information!

**MEET OUR BUSINESS PARTNERS!**



CRYSTAL CLEAR IMAGING



HUNTINGTON BANK



NAVISTAR



SPEEDWAY SUPERAMERICA

Volume 1, Issue 2

Winter 2009



ROCKING HORSE COMMUNITY HEALTH CENTER  
CONTRIBUTOR NEWSLETTER

*Changing Lives*



Patient's Andrew Young, Unik Crochran, and Amy and Shian Davis with Board Members Eli Williams and Lula Jean Curry outside the Rocking Horse Community Health Center

**2009 Caring Community Campaign**

This past November we were proud to share with you the story of the Davis family. We are happy to report that they continue to be healthy and happy and an inspiration to us all! Shian, who was in a full body cast for 8 weeks after breaking the femur in her left leg, has now proven without a doubt that nothing will keep her down! Amy is getting all A's & B's in school and participates in Kids Stage, while Robert is meeting every goal set forth for him in his Kindergarten class.

It is because of families like the Davis's that we ask for your support to continue offering the programs and services so vital to families in our community. We understand that giving in hard times is a challenge and we are so fortunate to have so many dedicated and committed community members in our corner!

To date, Rocking Horse Community Health Center has received \$26,000 in community contributions for our 2009 Caring Community Campaign. In light of recent cutbacks to our funding, your support for our mission is deeply and passionately appreciated!

**inside this issue**

Angel Tree brings joy!	Pg. 2
What is a FQHC Look-alike?	Pg. 3
Campus consolidation	Pg. 4
Ready for Spring RUSH?	Pg. 5

**Special points of interest:**

- 2009 SCHEDULE OF EVENTS MARK YOUR CALENDAR!
- 2008-2009 Grants and Funding Review
- How you can become a Rocking Horse Thoroughbred!

## The Bully, The Bullied and the Bystander



Did you know that bullying is the most common form of violence in our society? That approximately 3.7 million youths engage in bullying behavior and 3.3 million are victims of moderate to severe bullying each year? That over two-thirds of students believe that schools respond poorly to bullying, with a large number believing that adult help is infrequent and ineffective?

Participants in the 2008 Rocking Horse and Department of Job & Family Services Fall Conference on November 15th at the Champions Center learned about those startling statistics and more. Presented by Child Focus trainers Butch Losey and Susan Graham, *The Bully, the Bullied and the Bystander* offered local educators, therapists, social workers and parents the opportunity to learn how to define bullying behavior, the impact of such behavior on our children and institutions and how to prevent and intervene as necessary.

*Rocking Horse has offered educational conferences and informational meetings for the community since 2006. The next conference will be held in November. The topic will be announced soon.*

## Holiday Angel Tree sets record!



Is anyone every really prepared for the holidays? The Auxiliary and staff at Rocking Horse Community Health Center was! Starting in September, our physicians, nurse practitioners, nurses, clinical staff, therapists and business office personnel began to fill out forms recommending families

to be a part of the Holiday Angel Tree Program. Open House invitations were mailed and participants visited the Rocking Horse to pick a child's ornament off our special tree. This past holiday, **302 children** from over 100 families received clothing, toys, books, games, stuffed animals and more from participating individuals and businesses who so graciously donated their time and money to provide a memorable holiday for those who otherwise may not have had one.

Heartfelt thanks to everyone for your giving spirit!

*Thank you so much for thinking of my family. Things have been so hard lately. I wish you knew what your help means to us. Because of you, my kids will be smiling on Christmas morning...*

*Angel Tree Family*

## Spring RUSH tickets on sale now!

Join us **Thursday, March 26** as we gather to

**Raise Unbridled Support** for the **Horse!** The Rocking Horse Community Health Center's premier fundraising event, Spring **RUSH**, is an evening of fine food, fast cash and fabulous fun!

Held at Courtyard by Marriott, **RUSH** is a breath of fresh Spring air after a long, cold winter. With the Grand Ballroom transformed by flowers and billowing fabric and the scrumptious buffet tables piled high with gourmet delights, ticket purchasers await anxiously to see if their name is drawn from a pot of only 250 for a chance to win \$10,000!



During the evening Emcee Nettie Carter and Auctioneer Sheriff Gene Kelly will guide attendees through a **RUSH** of activities including a performance by the Project Jericho Bucket Band and a Live Auction. In addition to the cash prizes, many other gift packages donated by our local generous business owners will be awarded.

Sponsored by **National City** and the Rocking Horse Auxiliary, all proceeds from Spring **RUSH** benefit the care of families in our community.

**Call 324-1111 Ext. 110 to reserve your Spring RUSH Tickets today!**



**March 26** Spring **RUSH**

**October** Community Recognition Luncheon 

**June 26**  7th Annual GOLF CLASSIC

**November**  Fall Conference

**August** Back to School Drive 

**November 18** Angel Tree Open House 

## 2008-2009 Grants



Staff and patients at Rocking Horse would like to formally thank local and national funders for our grant awards in 2008. Our Development Department is responsible for obtaining \$25,000 in unidentified grants each year. This is in addition to maintaining report and grant management for the Turner Foundation and DJFS contracts that provide a wealth of support for our programming.

We are appreciative for the generosity of the following foundations, organizations, and businesses for their contributions in 2008 - *Funds are listed in order of allocation for the year.* **Springfield Foundation**—\$10,000 –FQHC and Fit For Tomorrow support, **Della Selsor Trust**— \$1000— unrestricted, **Crossroads**— funds as available - prescription assistance, **Caresource**— \$4000 – ADHD support group funding, **Young Woman’s Mission**— \$5000 – Two generation care, **Covenant Presbyterian**— \$3000 – ADHD support group funding, **CHIEF**— \$42,000- Fountain Square renovations, **Community Mercy Foundation**— \$150,000 – Fountain Square renovations, **Target**— \$3000 – Reach Out and Read funding, **Finish Line**— \$2500 – Fit For Tomorrow, **Physician’s Charitable Trust Foundation**— \$2,500 – medical equipment funding – defibrillator

We are excited at our early awards for 2009: **Springfield Foundation**— \$35,000 – Care Coordination support, **Della Selsor Trust**— \$10,000 – program support.

We are pursuing many foundations, organizations and businesses again for the 2009 calendar year. We look forward to recognizing them as they choose to become our community that helps to raise healthy families.

## Campus Consolidation

Rocking Horse Community Health Center begins 2009 with a significant reduction in financial support. To help offset that deficit, both Rocking Horse



Community Health Center pediatric and adult healthcare patients are now being seen at the S. Limestone Street location.

This consolidation of staff and services will help to keep active all current programming which is vital to the

community. At the S. Limestone facility the current pediatric examination rooms will continue to be for children only. Former staff offices have been converted into adult examination rooms and some administrative staff have moved into the Fountain Square Campus. The staff and administration at Rocking Horse begin this new year in high spirits! Seeking community donations, new grant opportunities and other areas of financial support keep hopes up that the Center will continue to provide all of its important services and eventually again break out into two separate campuses.

*just what is a*

# Federally Qualified Health Center Look-Alike?

Rocking Horse opened in 1999 with the goal of providing comprehensive healthcare to 1,700 children, regardless of their insurance status or ability to pay for enhanced medical services.

The ten year journey that brings Rocking Horse to FQHC Look-alike status has been an amazing one. Encouraged by community leaders to step up to the challenge of a broad based public health initiative, Rocking Horse has worked hard to meet the standards set forth by the federal government. Striving to maintain, expand and improve the availability and accessibility of healthcare to all in our community has led us to the official status of FQHC Look-Alike.

Just what is a FQHC Look-Alike? And what does that distinction mean for the families in our community?

A Federally Qualified Health Center is a reimbursement



designation in the United States referring to several health programs funded under the Health Center Consolidation Act. FQHCs are non profit community-based organizations that provide a high quality of care and very cost effective treatment to the underserved and the uninsured. Services include comprehensive primary care and preventative care, including mental health/substance abuse services to persons of all ages. FQHCs provide services to all persons regardless of their ability to pay and charge for services on a board approved sliding-fee scale that is based on patients’ family income and size.

In return for serving all patients regardless of ability to pay, FQHC Look-alikes such as Rocking Horse receive consideration from the Federal government with cost-based reimbursement for their Medicaid services. Once designated a Full FQHC, Rocking Horse will be eligible for a cash grant from the government and free malpractice coverage.

The benefit of FQHC status to the community is immense. As an FQHC Look-alike the Rocking Horse governing board is made up of half community leaders and half users of the center for a thoughtful blend of decision making. FQHCs have been proven to help to improve infant mortality rates, prenatal care, reduce low birth weight and control chronic disease and disability and reduce the non emergent cases in hospital emergency rooms.